Recycling Association of Africa



RECYCLING ASSOCIATION OF AFRICA

RAA RECYCLING B2B CONFERENCE

(June 30), July 1 & 2nd, 2024 NAIROBI, KENYA



SAFARI PARK HOTEL & CASINO

Click Here for Registration

SPONSORSHIP CATALOGUE





is a non-profit organization uniting recycling professionals from government, business, education, and nonprofits to promote waste reduction, reuse, recycling, and urban mining in Africa

MYSCRAP DRAFT

شركة أساس التدوير المحدودة Recycling Foundation Co. Ltd شركة المالي الذور المحدودة Recycling foundation Co. Ltd







RAA B2B CONFERENCE (June 30), July 1 & 2nd, 2024 Nairobi, Kenya

SAFARI PARK HOTEL & CASINO

Organized by RAA The Recycling Association of Africa

Safari Park Hotel

10 MINING **COMPANIES**

200 **NON FERROUS** TRADER, **MERCHANT & YARD HOLDERS**

300

COMPANIES

500 - 700 DELEGATES

200 FERROUS TRADER, **MERCHANT & YARD HOLDERS**

50 **INDENTORS & AGENTS**

200 COPPER, ALUMINIUM, ZINC, **LEAD & FERROUS** PRODUCER

SPONSORSHIP ADVANTAGES

MAXIMUM VISIBILITY

 Sponsorship at the RAA conference opens up new markets and increases company recognition in the global non-ferrous metal industry.



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NEW BUSINESS OPPORTUNITIES

 Meeting industry leaders and professionals enables the creation of promising partnerships and business expansion in both African and global markets.

WIDENING BUSINESS CONTACTS

• The opportunity to meet potential and clients expands the partners company's sphere of influence in the African and global non- ferrous metal industry.

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Recycling Association of Afr





Maximizing Opportunities: RAA Conference Sponsorship

Elevate your presence in the global non-ferrous metal industry. Sponsor the RAA Conference for enhanced visibility, new business connections, and collaborative prospects.

BOOK YOUR SPONSORSHIP PACKAGE BEFORE A FULL SOLD OUT

Be the pioneer in presenting your company as Diamond, Platinum, Gold, or Silver sponsors, Conference Kit or Financial Partner, Lunch or Dinner Sponsor, or Session Partner

Cheetah: Sponsor \$ 5,000



Zebra Booth \$ 2,000

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Lion/Diamond \$ 20,000

Elephant/Platinum \$ 15,000

Rhino/Gold \$ 11,000



Lion/Diamond \$20,000 Sold out

YOUR ADVANTAGES & EXPOSURE ENCOMPASS

- Comprehensive branding, including all walls
- Logo prominently featured alongside RAA branding
- Logo on the front page of the Delegate List book
- Five delegate registrations permitted
- Dinner on the June 30th & July 1st hosted under your name
- Speaking slot allocated for 5 to 7 minutes
- Prime-time airing of your company's promotional video during the B2B
- Exclusive Large Booth size: 10x10 feet







Elephant/Platinum



2 Remaning

YOUR ADVANTAGES & EXPOSURE ENCOMPASS

- Logo displayed on event walls
- Branding featured on the 2nd last and back side of the cover
- Only three sponsorships accepted in this category
- Company promotional video
- Four delegate registrations included
- Speech allocated for 5 minutes
- Booth size: 8x10 feet



Sponsor Now Available

Sponsor Now Available





4 Remaining

YOUR ADVANTAGES & EXPOSURE ENCOMPASS

- Displayed logo on event walls
- Full-page advertisement in the Delegates Book
- Limited to four sponsorships in this category
- Three delegate registrations included

Sponsor Now Available

Sponsor Now Available

Sponsor Now Available

Sponsor Now Available





Crocodile: Bag Sponsor

\$10,000

Sold out



YOUR ADVANTAGES & EXPOSURE ENCOMPASS

- Logo displayed on event walls
- Branding on event bags
- Full-page advertisement in the Delegates Book
- Includes registration for two delegates

YOUR ADVANTAGES & EXPOSURE ENCOMPASS

- registrations

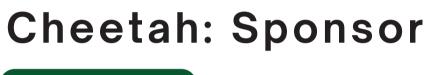


Hippo: Badge & Lanyard \$10,000 Sold out

 Logo featured on event wall Full-page advertisement in the Delegation Book Allows for a maximum of 2 delegate 5-minute speech for company promotion Recycling Association of Alrec



Sponsor Now Available





YOUR ADVANTAGES & EXPOSURE ENCOMPASS

- Half-page advertisement in the Delegate
- Book Logo featured on event walls
- Includes registration for two delegates

YOUR ADVANTAGES & EXPOSURE ENCOMPASS

- - delegates

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Sponsor Now Available

Buffalo: Sponsor \$ 3,000

 Logo displayed on event walls Includes registration for two



Sponsor Now 9 Available



Ostrich Booth



YOUR ADVANTAGES & EXPOSURE ENCOMPASS

 10x12 Booth size with 2 delegate registrations Includes branding & banners for \$4000

YOUR ADVANTAGES & EXPOSURE ENCOMPASS

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Sponsor Now 24 Available



Zebra Booth



8x10 Booth size with 2 delegate registrations Includes branding & banners for \$3,500



SPONSORSHIP OPPORTUNITY RAA B2B CONFERENCE

EVENT BAG SPONSOR \$10,000

- Wall Logo
- Bag Ad
- Full Book Page
- 2 Registrations

GIFT SPONSOR \$5,000

- Wall Logo
- 2 Registrations

RAA PROMOTION SPONSOR \$5,000

- Half Page
- Delegate Book Ad
- Wall Logo
- 2 Registrations

1. EXHIBITOR BOOTH \$2,000

- 8x10 Booth
- 2 Registrations
- RAA Branding Banners (\$ 3,500)

2. EXHIBITOR BOOTH \$2,500

- 10x10 Booth
- 2 Registrations
- RAA Branding Banners (\$ 4,000)



RAA - PAST EVENTS





































Sponsors

مجموعة القريان Al Qaryan Group

Lion Sponsor (Diamond)













MEDIA PARTNERS







ASSOCIATION PARTNER





















Hon. Francis Mugo, Chairperson Scrap Metal Council Kenya





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JAMNAGAR FACTORY OWNER'S ASSOCIATION



CONTACT US



Azhar Pasha ADMINISTRATION MANAGER

Eman Al Sharif

SECRETARY GENERAL





CONFERENCE SECRETARIAT:

INFO@RAA.AFRICA

SG@RAA.AFRICA

FOR MORE DETAILS, DELEGATE REGISTRATION: RAA foreign delegate please use this Link for Kenya E-visa select Visit / Tourism* https://evisa.go.ke/single-entry-visa.html WWW.RAA.AFRICA



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